

ZEPS

ZENICA INTERNATIONAL FAIR

01-05. OCTOBER

ZENICA

www.zeps.ba

ZENIČKI PRIVREDNI SAJAM

Profile
ZEPS 2024

Celebrating 30 years of highly successful operation, ZEPS continues its mission of promoting industrial development, innovation, and business networking.

There are countless examples where exhibitors have utilized the ZEPS fair precisely to establish business contacts that resulted in numerous successful projects and business collaborations.

With a constant increase in the number of exhibitors from around the world, covering an area of over 20,000 square meters, in the center of Zenica, ZEPS has emerged as an exceptional opportunity for all producers, buyers, representatives, traders and investors eager to create new business opportunities.

Characteristics
ZEPS 2024

ZEPS is the largest international trade fair in the heart of Bosnia and Herzegovina with the longest tradition, attracting a significant number of domestic and foreign exhibitors for three decades now.

The ZEPS fair is organized into sections or fair blocks. So far, this fair has attracted as many as 12,122 exhibitors, with an incredible attendance of nearly 1.5 million visitors, confirming its status as a major event in Bosnia and Herzegovina for enhancing economic growth and development.



ZEPS - Zenica International Fair Statistics

1 **EXHIBITION AREA**
The fair covers an area of 20,000 m²

2 **VISITORS**
1,473,894 visitors

3 **EXHIBITORS**
12,122 exhibitors

4 **RATIO**
The ratio of domestic to foreign exhibitors is 55% : 45%



The distance between Zenica and the capital city Sarajevo is 74 km

Accompanying program ZEPS 2024

The program of the fair will include numerous activities and lectures that will be organized alongside the main exhibition area:

- Lectures and panel discussions
- Workshops and demonstrations
- Startup companies
- Networking and B2B meetings
- Cultural & entertainment program
- Interactive technologies
- Awards and competitions

Recognition for exhibitors at the fair

Awards for product, product collection, and promotion:

This category encompasses exhibitors who stand out for the quality of their products, innovations in product collections, and successful promotion at the fair. Exhibitors will be awarded recognitions that evaluate excellence in their products, product collections, and creative approaches to promotion.

Grand Prix Award Rose of ZEPS

The Grand Prix Rose of ZEPS represents the highest recognition awarded to an exhibitor who has made a significant impact with their presence at the fair.

Grand Prix is awarded to the exhibitor who has distinguished themselves through innovation, originality, and overall contribution to the fair.

Quality Medals Rose of ZEPS

This category of awards focuses on food and beverage producers. The Quality Medals - Rose of ZEPS are awarded to producers whose products meet high standards of quality, taste, and innovation in the food industry.

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THE FAIR

COLLECTIVE EXHIBITIONS

Country, region, municipality, associations, chambers

METAL INDUSTRY

Welding, cutting, bending, and metal processing technologies and machinery, hydraulics and pneumatics, quality control and measurement, workshop equipment, laser cutting equipment, compressors, various consumables, etc

WOOD PROCESSING AND FURNITURE

Furniture, flooring, wood protection products, wood processing machinery and tools, prefabricated houses, various furniture components, windows and doors

CONSTRUCTION INDUSTRY

Construction machinery, equipment, and tools, building design and construction, materials

BANKING SERVICES, IT, AND CYBER SECURITY

Banking products and services in Bosnia and Herzegovina, security measures in banking and online transactions

COMMUNAL AND URBAN EQUIPMENT

Children's playgrounds, cycling infrastructure, public lighting, equipment for maintaining public areas, benches, bins, containers, fountains, municipal machinery

TOURISM, SPORT, AND RECREATION

Tourist agencies, hotels, campsites, fitness equipment, wellness and spa centers, sports clothing, footwear and equipment

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BLOCKS

AGRICULTURE AND FOOD

Agricultural and food processing machinery and tools, food and beverages, organic food, equipment for food and beverage production, packaging equipment, catering equipment

CONSUMER GOODS

Household and commercial appliances and accessories, decorations, ornaments, cleaning and washing products, clothing and footwear for children and adults, cosmetics

ENERGY, ECOLOGY AND ENVIRONMENT

Renewable energy sources, heating, cooling, and air conditioning equipment, measurement and control equipment, laboratory equipment, energy distribution

PERSON AND PROPERTY PROTECTION

PPE (Personal Protective Equipment), specialized equipment for firefighters, police, mechanical, electronic, and fire protection, security agencies

INFORMATION TECHNOLOGY AND TELECOMMUNICATIONS

IT solutions for SMEs, services of telephone and internet TV operators, system maintenance, data protection, computers and computer equipment, mobile phones

HEALTHCARE

Medical equipment, pharmaceutical industry, presentation of clinics, rehabilitation and physiotherapy, dentistry

TRANSPORTATION

Automobile manufacturers, bicycle and motorcycle manufacturers, electric vehicle technologies, vehicle services and maintenance



ZENIČKI PRIVREDNI SAJAM

INFORMATION

THE FAIR'S DATE
October 1st - 5th, 2024.
DEADLINE FOR APPLICATION
September 1st, 2024.
VISITOR OPENING HOURS
10:00 AM - 6:00 PM
EXHIBITOR OPENING HOURS
9:30 AM - 6:30 PM

BOOTH SETUP
September 24th - 30th, 2024.
CLOSING OF THE FAIR
October 5th at 2:00 PM
DISMANTLING OF THE FAIR
October 5th from 2:30 PM

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